PRODUCT SPECIFICATION MATRIX

Starter Business Bundle

Soflas Developments
Ref: SOF-ST-2026

This document outlines the operational execution parameters, system deliverables, and strategic scope configurations for the Starter Business Bundle. Engineered directly for South African small business entities looking for premium market authority without extensive capital friction.

1. Technical Scope of Deliverables

3–5 Page High-Conversion Architecture
Fully responsive production build optimized cleanly for localized mobile tiers. Includes core profile views and lead-generation fields.

Managed Corporate Communications
Provisioning of up to 10 isolated domain email records (info@yourcompany.co.za) built securely to prevent email-spoofing risks.

Automated Transactional Pipelines
Instant operational triggers validating form execution, delivering clean client notifications, and managing tracking logs.

2. Anti-Creep Scope Guardrails

- Design Iterations: Restricted tightly to two evaluation cycles during the configuration phase.
- Operational Scope Limits: Excludes complex database tracking, customer login dashboards, or complete e-commerce checkout platforms.
- Client Assets: Source files and brand documentation must be provided systematically within 7 business days to secure deployment timelines.

3. Financial Parameters Matrix

MONTHLY SERVICE FEE
From R650 / month
Includes hosting, security updates, monitoring, and all ongoing maintenance.

PATH 1: PAY UPFRONT
R1,500 – R4,000
One-time setup fee billed at launch. No long-term commitment required.

PATH 2: ANNUAL AGREEMENT
R0 Setup Fee
Setup fee is waived entirely when you sign a 12-month service agreement.